



# Become a Sponsor

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## Lead the Global Discussion on How Smart Buildings Will Inform 5G Infrastructure

*Share your vision with a global audience. Join the Telecommunications Industry Association (TIA) at **MWC Barcelona 2019** for our Partner Programme that explores the infrastructure demands of 5G and the challenges of densification in the built environment through the use case of smart buildings.*

### Program

## Shaping a Reliable 5G Experience: Use Case - Smart Buildings

**Wednesday, February 27 // 9:30 AM - 12:45 PM // Fira Barcelona, Hall 8.0 NEXTTech Theatre**

**Panel 1: How Smart Buildings Will Help Build 5G Infrastructure:** This panel will discuss how fixed wireless, edge data centers, seamless communications between buildings and the penetration of wireless inside buildings will contribute to the larger urban network.

**Panel 2: 5G and IoT: Bringing Edge Data Centers Front and Center:** Learn how Edge Data Centers will support your business, and how buildings will redesign their communications and power specifications to connect various types of buildings together.

**Panel 3: Building the Business Case for Smart Buildings:** Learn how property owners and managers buy, assess risk, and what they expect from product and service companies.

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## Sponsorship Opportunities

### Presenting Sponsor

- Shape program content
- Logo recognition on all digital and on-site branding
- 5 General Admission passes
- Logo inclusion in dedicated TIA email & social media marketing
- Highlighted in TIA MWC Barcelona press

**Investment: \$20,000 // One Available**

### Supporters

- Panel Speaking Opportunity
- Logo recognition on all digital and on-site branding
- 3 General Admission passes
- Logo inclusion in dedicated TIA email & social media marketing
- Highlighted in TIA MWC Barcelona press release

**Investment: \$10,000 // Five Available**

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