

SPONSOR THIS WORKSHOP

Gold Sponsorship: Member Rate \$15,000 (Non-Member Rate \$21,000)

BENEFITS INCLUDE:

- Panel Seat in Workshop
 - Your company's qualified experts provide educational, provocative, thought leadership on technologies, trends, solutions related to the subject
 - Together with other experts
 - Coordinating call held in advance
- 5-minute Sponsor Spotlight – Demo/Presentation during the Workshop
 - Kiosk/demo may be on display throughout the Workshop social activities (Reception, Breakfast, Lunch)
- Preview Webcast on BrightTALK marketing platform
 - Average 250 viewers initially, grows over time
 - Sponsor receives full contact information
 - 45-minute presentation opportunity with other Workshop sponsors
 - Date of webcast TBD
- Logo/brand visibility in related emails, web page, banners, onsite signage and news articles
- TIA NOW Video Panel Seat
- Five (5) Workshop Passes
- Access to list and contact information of attendees (70-100 expected)

Silver Sponsorship: Member Rate \$7,500 (Non-Member Rate \$10,500)

BENEFITS INCLUDE:

- 5-minute Sponsor Spotlight – Demo/Presentation during the Workshop
 - Kiosk/demo may be on display throughout the Workshop social activities (Reception, Breakfast, Lunch)
- Logo/brand visibility in related emails, web page, banners, onsite signage and news articles
- TIA NOW Executive Interview Video
- Two (2) Workshop Passes
- Access to list and contact information of attendees (70-100 expected)

Bronze Sponsorship: Member Rate \$2,500 (Non-Member Rate \$3,500)

BENEFITS INCLUDE:

- Kiosk/demo may be on display throughout the Workshop social activities (Reception, Breakfast, Lunch)
- Logo/brand visibility in related emails, web page, banners, onsite signage and news articles
- Two (2) Workshop Passes

CONTACT: events@tiaonline.org