

FAQ Regarding cdma2000[®] Certification and Trademark

1. Is cdma2000[®] a registered trademark and/or certification mark?

Yes, the Telecommunications Industry Association (TIA-USA) has registered cdma2000[®] as a trademark. TIA-USA has also registered cdma2000[®] as a certification mark for goods and services conforming to the cdma2000[®] family of standards promulgated by TIA-USA.

2. How should I use cdma2000[®] in my documents?

A registered mark symbol (i.e., “R” in a circle and superscripted or ®) should appear with every usage of the mark in any published document, including text on Web pages, technical documents and advertisements. The registration extends to the appearance of the mark in all forms (e.g., CDMA2000[®] phone or cdma2000[®] 1X RTT). The cdma2000[®] mark should be used as an “adjective” modifying a generic noun (e.g., “software,” “phone,” “technology” or “standard.”)

3. If I want to use the trademark, do I need to reference TIA in the document?

Yes, the following footnotes are acceptable and should appear on first usage in the document. If used in the title, the footnote may appear in the foreword or other first usage in the document, advertisement or article:

cdma2000[®] is a registered trademark of the Telecommunications Industry Association (TIA-USA),

or

CDMA2000[®] is a registered trademark of the Telecommunications Industry Association (TIA-USA)

4. Can I use the mark with all capital letters?

TIA’s Engineering Subcommittee TR- 45.5 has specified cdma2000[®] in lower case no space. However, TIA is aware that some entities have chosen to use the mark in upper case. Regardless of the stylization, usage of the mark is protected and requires the superscript ®.

5. What requirements must be met to use the cdma2000[®] certification mark?

A license agreement must be signed by the licensee and payment remitted to TIA.

TIA-USA offers providers of goods and services that meet the cdma2000[®] standards an opportunity to use the certification mark in connection with their conforming goods and services subject to conditions set forth in the cdma2000[®] certification application and

license agreement. The license agreement requires, among other things, a Supplier's Declaration of Conformance, indemnification language covering products liability and non-compliance with the cdma2000[®] standards, and a modest one-time licensing fee. As part of the certification program, TIA does not initially undertake testing of equipment or services, but reserves the right to do so.

6. What do I need to do to comply with the certification program?

For use with products or services in the USA, you need to accept the TIA license agreement, comply with its terms, pay the fee, and you need to include a footnote in written material saying:

cdma2000[®] is a registered certification mark of the Telecommunications Industry Association (TIA –USA)

or

CDMA2000[®] is a registered certification mark of the Telecommunications Industry Association (TIA –USA)

7. In what cases do I need permission or a license to use the mark?

Use of the mark in the USA for business purposes, for example, marketing a product or service as “cdma2000[®] complaint” requires a license agreement with TIA. The one-time price for a license from TIA is \$500.00. If you are a non-profit Standards Development Organization (SDO), permission to use the trademark has been provided for use in that SDO’s standards and standards work.

8. How will TIA determine which companies receive licenses?

TIA will offer a license on reasonable and nondiscriminatory terms to companies complying with the application process for a one-time license fee for use of the mark in the USA. The fee will be nominal, and designed to recover costs of administration of the license.

9. Can I use the TIA logo in connection with the mark?

A license to use the cdma2000[®] mark does not permit the use of the TIA logo or the TIA name in conjunction with the mark.

Please contact TIA at 703-907-7700 or by email at akurtzman@tiaonline.org for more information or assistance in obtaining a license to use the cdma2000[®] mark.