



TELECOMMUNICATIONS
INDUSTRY ASSOCIATION

1320 N. Courthouse Rd., Suite 200
Arlington, VA 22201 USA

Tel: +1.703.907.7700
Fax: +1.703.907.7727

www.tiaonline.org

Energy & Environment Working Group (EEWG)

Scope, Charter, Mission

Scope: The scope of the EEWG encompasses all public policy issues related to the role of ICT equipment and services in reducing energy consumption and carbon emissions in other more energy intensive sectors through “smart” technologies (smart grid, smart buildings, intelligent transportation, travel substitution) as well as issues related to the environmental footprint of the ICT sector (energy efficiency and environmental regulations).

Charter: The TIA EEWG shall be responsible for policy and position decisions regarding the role of ICT equipment and services in reducing energy consumption and carbon emissions in other more energy intensive sectors through smart technologies (smart grid, smart buildings, intelligent transportation, travel substitution) as well as issues related to the environmental footprint of the ICT sector (energy efficiency and environmental regulations). Actions taken pursuant to this charter may require coordination with other TIA policy committees, working groups, or divisions.

Mission: The mission of the EEWG is to promote consensus-based positions to the Congress, the Administration, Federal Agencies, and any other relevant governmental bodies. The mission includes but is not limited to the following:

- Promote the role of ICT as clean technology in reducing energy consumption and carbon emissions
- Advocate private and secure consumer and third-party access to energy usage and pricing data to unlock the potential of the smart grid
- Promote technology neutrality in smart technology policy to encourage competition and innovation
- Support funding for both R&D and deployment of smart technologies
- Support the role of ICT in achieving greater building efficiency through the Sustainable Technology Environments Program (STEP).
- Encourage greater adoption of telework and videoconferencing to facilitate travel substitution
- Educate policy-makers regarding industry efforts to improve the energy efficiency of the ICT sector and the benefits of voluntary energy efficiency programs