

**FOR IMMEDIATE RELEASE**

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## **TIA Member Companies Demonstrate How Smart Technology is Clean Technology at FCC Event**

**Washington, D.C.** – FCC Chairman Julius Genachowski hosted a Clean Technology Showcase at FCC headquarters on May 18, bringing in leading technology companies to highlight the role the ICT industry plays in reducing carbon emissions and energy consumption in other more energy-intensive sectors. The event also demonstrated how the ICT sector itself is becoming more sustainable.

Secretary of Energy Steven Chu and Federal Energy Regulatory Commission Chairman Jon Wellinghoff also participated in the event. Companies demonstrated a range of the latest technologies including smart grid consumer interface applications, home energy management systems, eco-friendly smart phones, smart grid networking equipment and other technologies focused on improving energy efficiency.

Chairman Genachowski visited with company representatives while reviewing exhibits. In remarks, Chairman Genachowski commented on the importance of the sector in meeting national energy and environment goals as the FCC outlined in the National Broadband Plan.

Secretary Chu commented, "The ability to save energy, save money, and make money are all part of broadband."

Addressing the potential of smart grid, FERC Chairman Jon Wellinghoff lauded the role that broadband can play in empowering consumers to "use data for their economic benefit."

TIA member companies that exhibited at the event included: Alcatel-Lucent, Cisco, Corning, Ericsson, Intel, Microsoft, Panasonic and Samsung.

For more information on this event or on TIA's energy and environment activities, please contact Joseph Andersen at 202-346-3249.

### **About TIA**

The Telecommunications Industry Association (TIA) represents the global information and communications technology (ICT) industry through standards development, advocacy, tradeshows, business opportunities, market intelligence and world-wide environmental regulatory analysis. Since 1924, TIA has been enhancing the business

environment for broadband, mobile wireless, information technology, networks, cable, satellite and unified communications. Members' products and services empower communications in every industry and market, including healthcare, education, security, public safety, transportation, government, the military, the environment and entertainment.

**TIA's Board of Directors** includes senior-level executives from ADTRAN, Alcatel-Lucent, ANDA Networks, AttivaCorp, Cisco Systems, Ericsson, Inc., GENBAND, Inc., Henkels & McCoy, ILS Technology, Intel Corporation, Intersect, Inc., LGE, Microsoft, Motorola, Nokia Siemens Networks, OneChip Photonics, Openwave, Inc., Panasonic Computer Solutions Co., Powerwave Technologies, Qualcomm, Research In Motion, Sumitomo Electric Lightwave Corporation, Tellabs, Tyco Electronics, Ulticom, Inc., Walker & Associates and WirefreeCom, Inc. Advisors to the Board include FAL Associates and Telcordia Technologies.

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