



TIA Member Advantage

Members Determine the Policy Agenda that Advances Their Business Growth

- ❖ TIA represents its members' interests before Congress, the Administration, agencies such as the FCC and the Department of Commerce, international regulators, foreign governments and in many other forums.
- ❖ Valuable, on-the-ground assistance in the world's largest telecom market is available through TIA's affiliate in Beijing, the United States Information Technology Office (USITO).
- ❖ TIA members set the policy agenda and actively participate in results-driven committees and working groups.
- ❖ Members are manufacturers and suppliers of high-tech equipment, products and services used in global communications, lobbying for ubiquitous broadband deployment, improved spectrum management, increased funding for research, and improving international trade and public safety, among others.

Members Drive Industry Standards to Advance Next Generation ICT

- ❖ Accredited by the American National Standards Institute (ANSI), TIA is a major contributor of voluntary industry standards that support commerce, interoperability and convergence in communications products and systems.
- ❖ Members drive TIA's 70+ Engineering Committees, including Terrestrial Mobile Multimedia Multicast (TM3), Intelligent Transport Systems, Fiber Optics, Mobile and Personal Radio, User Premise Telecommunications, Vehicular Telematics and Healthcare ICT standards, among others.
- ❖ Members are entitled to discounts on TIA technical standards and documents.
- ❖ TIA's global standards collaboration activities assist members in market access and product development.

A Global Marketplace for Your Products

- ❖ Gain priority placement and substantial discounts at NXTcomm, the next-generation global communications marketplace and summit. NXTcomm 2008 takes place June 16-19 at the Las Vegas Convention Center. Visit www.nxtcommshow.com for more information.
- ❖ Exhibit with TIA in the USA Pavilions at ITU TELECOM ASIA 2008 in Bangkok, Thailand, September 2-5, and at ITU TELECOM AFRICA 2008 in Cairo, Egypt, May 12-15, to reach influential international audiences.
- ❖ TIA offers unprecedented opportunities to network with industry leaders, customers, decision-makers and peers through meetings and conferences.

Environmental Compliance

- ❖ EIATRACK is the global benchmark in environmental intelligence and product-oriented regulatory tracking for the electronics industry. It is underpinned by a world-class group of legal and technical subject matter experts and specialists cutting across the disciplines of law, environmental policy and science. EIATRACK covers over 1,500 pieces of legislation tracked from proposal through implementation in all major regions of Europe, Asia-Pacific, North America and South America.

Members get critical market intelligence and analyses

- ❖ Members receive a significant discount on the *TIA Telecommunications Market Review and Forecast*, which annually provides critical market analysis for product development, marketing and R&D.

Additional Resources for Your Business

- ❖ TIA member companies receive exclusive discounts on translation services, insurance benefits and shipping services as part of our exclusive offerings.

**To learn more about TIA member benefits, call +1.703.907.7713
or visit the TIA Web site www.tiaonline.org.**