

TELECOMMUNICATIONS INDUSTRY ASSOCIATION



# TIA 9<sup>th</sup> Annual Spring Policy Summit

DRIVING  
COMMUNICATIONS  
INNOVATION

**April 8, 2008**

**Ronald Reagan Building**

**Atrium Hall**

**Washington, DC**



ADVANCING GLOBAL COMMUNICATIONS



# Welcome to TIA 9th Annual Spring Policy Summit

## **TIA is your lobbying partner on critical issues and an authority on communications law.**

TIA's Government Affairs Department is organized to communicate the concerns of member companies and the information and communications technologies (ICT) industry to governmental officials and other decision-makers, both in the United States and worldwide. TIA engages members of Congress, the Administration, the FCC, regulatory bodies and various agencies to develop responsible policies that create a competitive environment to drive innovation, generate new business models and develop markets.

Located no more than a stone's throw from the nation's Capitol, the Government Affairs Department can easily access and have face-to-face meetings with Congressional and regulatory staff. This helps strengthen the association's ability to help shape the laws and regulations that will promote the growth of the communications and technology industry.

### **TIA Government Affairs**

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## Driving Communications Innovation

April 8, 2008

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## Conference Agenda



**7:30 – 8:00 a.m.**  
Registration



**8:00 – 9:00 a.m.**

### Breakfast and Morning Address

Welcome by TIA President Grant Seiffert and presentation of the "Spirit of Innovation" award to the keynote guest

#### Keynote:

**Ranking Member Cliff Stearns** (R-Fla.), House Energy and Commerce Subcommittee on Telecommunications and the Internet



**9:00 – 10:15 a.m.**

### "A New Age of Accessibility: Technology Aiding Disabilities"

#### Moderators: TEITAC Working Group Chairs

**Mary Brooner**, Senior Director for Regulatory Strategies, Global Government Relations Office, Motorola

**Aubrey Woolley**, Policy and Compliance Analyst, Government Marketing Division, Canon USA

#### Speakers:

**Rosaline Crawford**, Director, Law and Advocacy Center, National Association for the Deaf (NAD)

**Tim Creagan**, Senior Accessibility Specialist, U.S. Access Board

**Jennifer Dexter**, Assistant VP, Government Relations, Easter Seals

**Cathy Seidel**, Chief, Consumer and Government Affairs Bureau, FCC

**Karen Peltz Strauss**, Legal Counsel, Communications Service for the Deaf



**10:30 – 11:45 a.m.**

### "Broadband and Emerging Technologies: Deployment and Drivers"

#### Moderator:

**Brian Mefford**, President and CEO, Connected Nation

#### Speakers:

**Kenneth DeGraff**, Senior Legislative Assistant, Office of Representative Mike Doyle (D-Pa.)

**Scott Deutchman**, Legal Advisor, Office of Commissioner Copps, FCC

**John Hunter**, Special Counsel, Office of Commissioner McDowell, FCC

**Chris Ornelas**, Communications and Technology Counsel, Office of Senator Gordon Smith (R-Ore.)



**12:00 – 1:30 p.m.**

### Lunch and Keynote

#### Keynote:

**Tucker Carlson**, Senior Campaign Correspondent, MSNBC  
*The Political Landscape – Politics and Partisans: Election 2008*



**2:00 – 3:15 p.m.**

### "The 2008 Spectrum Landscape: Hot Topics for the Coming Year"

#### Moderator:

**Marty Cooper**, Executive Chairman and Co-Founder of ArrayComm, and inventor of the first portable cellular phone in 1973.

#### Speakers:

**Fred Campbell**, Chief, Wireless Telecommunications Bureau, FCC

**Julius Knapp**, Chief, Office of Engineering and Technology, FCC

**Mark Seifert**, Counsel, House Energy and Commerce Committee, Majority

**Karl Nebbia**, Associate Administrator for Office of Spectrum Management, NTIA



**3:30 – 4:00 p.m.**

#### Keynote:

**Ambassador John Veroneau**, Deputy United States Trade Representative (USTR)



**4:00 – 4:45 p.m.**

### "Trade Policy in an Election Year: Progress or Pause?"

#### Moderator:

**Ambassador David Gross**, U.S. Coordinator for International Communications and Information Policy, U.S. Department of State

#### Speakers:

**Meredith Broadbent**, Assistant U.S. Trade Representative for Industry, Market Access and Telecommunications

**Mike Castellano**, Counsel and Senior Policy Advisor, Office of Senate Majority Leader Harry Reid (D-Nv.)

**Angela Ellard**, Minority Chief International Trade Counsel, House Committee on Ways and Means

**Jamie Estrada**, Deputy Assistant Secretary of Commerce, International Trade Administration

**Tim Reif**, Majority Chief International Trade Counsel, House Committee on Ways and Means



**5:00 – 7:00 p.m.**

### Reception and Keynote

#### Keynote:

**Secretary of Agriculture Ed Schafer**, former Governor of North Dakota, where he revolutionized the state's communications infrastructure and made high-speed voice and data networks available to farmers, ranchers and rural businesses.

TIA's Government Affairs Department continues to advocate for a policy framework that embraces investment and innovation in emerging products and services. Our nation's next-generation broadband infrastructure will impact the productivity of our industries and our economy, and pivotally affect public safety, education, healthcare and countless other functions in our daily lives.

TIA and its member companies look forward to working with the Administration, Congress, regulatory bodies and agencies to advance global communications, accelerate broadband deployment and enable industry innovation in 2008.

To learn more about TIA's current involvement on the following issues, please go to [www.tiaonline.org](http://www.tiaonline.org):

- Broadband Deployment
- Internet Services and Applications
- Communications Assistance for Law Enforcement Act of 1994 (CALEA)
- China-United States Information Technology Office (USITO)
- Disability Access
- International Advocacy
- Public Safety
- Research and Competitiveness
- Spectrum
- Trade

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